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# FACSIMILE COVER SHEET

*The Law Offices of*  
**STRAUB & POKOTYLO**

788 Shrewsbury Ave.  
Tinton Falls, NJ 07724

Telephone: 732-936-1400  
Facsimile: 732-936-1401  
Internet site: www.sp-ip.com

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From: **John C. Pokotylo, Esq.**

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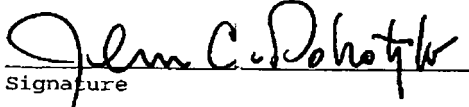
MESSAGE: **FORMAL SUBMISSION OF:**  
**1) Transmittal (1 pg.);**  
**2) Fee Transmittal (1 pg.); and**  
**3) Amendment (35 pg.).**

Attorney Docket No.: Google-74 (GP-282-00-US)  
Appl. No.: 10/814,104  
Applicants: Paul BUCHHEIT, et al.  
Filed: March 31, 2004  
Title: **RENDERING CONTENT-TARGETED ADS WITH E-MAIL**  
TC/A.U.: 3688  
Examiner: Daniel Lastra

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